

Sample Quotes for Rudi's Book

If you would like, please feel free to use any or all the wording from the sample quotes below. You can even expand on a quote to add your own personal style to it.

“Agility is here to stay. *Stop Compromising* addresses the importance of forward-looking finance for all midmarket businesses as a survival tool.”

“In *Stop Compromising*, Rudi reminds us that there are two sides to every business, the strategic and the tactical. Her inspiring client stories demonstrate how the strategic side of finance cannot be valued enough if true growth is desired.”

“Rudi’s insights on the mindset in finance are to be taken seriously by business owners. Her refreshing honesty on the finance profession will help CEOs embrace change”

“Rudi leads the business owner through the myth of finance and accounting by describing them the headlights for future outlook and the taillights for the past. Taking finance out of the numbers and applying them to the seven operationally-driven modules gives the reader vital hands-on tools.”

“Breaking down silos, working horizontally and using the financial headlights are cutting-edge techniques and tools in *Stop Compromising*. Rudi shares stories and how-to’s from midsized business clients and how they achieved strong growth while building value.”